



LIFESCAPE *Senior Expo*





LIFESCAPE SENIOR EXPO -- A Community Resource for Older Adults , Families, and Caregivers

September 18, 2021 – 9am to 3pm

Rock Valley College Physical Education Center

The Lifescape Senior Expo will feature around a hundred exhibitors, offer health screenings, and a mid-event keynote speaker.

Rock Valley College, features ample parking, easy access for exhibitors, excellent East Side location, and a wide range of food options in a facility that hosts other large community events such as college fairs and high school graduation ceremonies.

A variety of exhibitors are invited including businesses in areas such as healthcare, financial planning, retirement, home improvement, etc. The Lifescape Senior Expo provides a great avenue to showcase your information, services and products to patrons.

For more information, please contact Zach Satterlee, Fund Development/Marketing Director at 815-490-1103 or zsatterlee@lifescapeservices.org

Helping Older Adults Choose Lives of Independence and Dignity
SPONSORSHIP DETAILS: LIFESCAPE SENIOR EXPO – September 18, 2021 9am – 3pm -- A
Community Resource for Older Adults

The PREMIER SPONSORSHIP at \$10,000, receives the following benefits:

- Expo would be presented by your company. Whenever the race is mentioned it would read “Lifescape Senior Expo Presented by YOUR COMPANY”
- Four (4) complementary exhibit spaces with priority placement
- Full-page image in Senior EXPO Resource Guide
- Mentions in all issues of Lifescape’s Newsletter, including your logo, during the year of the sponsorship (2018)
- Placement of your logo as a PREMIER SPONSOR on all EXPO advertising and promotional materials
- Your name and logo prominently placed in EXPO email advertising
- FREE add-ons for your booth (chairs, electric, etc.)
- Your logo on sponsor banners

The GOLD SPONSORSHIP, at \$5,000, receives the following benefits:

- Four (4) complementary exhibit spaces with priority placement
- Full-page image in Senior EXPO Resource Guide
- Mentions in all issues of Lifescape’s Newsletter, including your logo, during the year of the sponsorship (2018)
- Placement of your logo as a GOLD SPONSOR on all EXPO advertising and promotional materials
- Your name and logo prominently placed in EXPO email advertising
- FREE add-ons for your booth (chairs, electric, etc.)
- Your logo on sponsor banners

The SILVER SPONSORSHIP, at \$2,500, receives the following benefits:

- Two (2) complementary exhibit spaces with priority placement
- Half-page image in Senior EXPO Resource Guide
- Mentions in one (1) issue of Lifescape’s Quarterly Newsletter, including your logo, during the year of the sponsorship (2018)
- Placement of your logo as a SILVER SPONSOR on all EXPO advertising and promotional materials
- Your name and logo prominently placed in EXPO email advertising
- FREE add-ons for your booth (chairs, electric, etc.)
- Your logo on sponsor banners

The BRONZE SPONSORSHIP, at \$1,500, receives the following benefits:

- One (1) complementary exhibit space with priority placement
- Quarter-page image in Senior EXPO Resource Guide
- Placement of your logo as a BRONZE sponsor on all EXPO advertising and promotional materials.
- Your name and logo prominently placed in EXPO email advertising
- FREE add-ons for your booth (chairs, electric, etc.)

The FRIENDS OF LIFESCAPE, at \$500, receives the following benefits:

- This shows that YOU SUPPORT LIFESCAPE COMMUNITY SERVICES and the benefit Lifescape brings to our community.
- Your name listed in the Senior EXPO Resource Guide.
- A banner with your name displayed within the venue

Lifescape Community Services is a 501(c)(3) nonprofit which means your sponsorship is tax deductible.

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